

Dynamics AX migration promo

Promotion Summary

Dynamics AX 2009 and 2012 R1/R2 versions will reach the end of their support life cycle in October 2021. This promotion intends to accelerate upgrades to the cloud or to newer products.

Qualifying customers can also purchase the Pro Direct Support promo for 1:1 technician consultations on cloud deployment projects.

Duration

March 1, 2021–October 31, 2021

Geography

Worldwide

Promo type

CSP: On price list;
36-month subscription in CSP

Products

The following products are included in the promo:

- Dynamics 365 Finance USL
- Dynamics 365 Finance Attach USL
- Dynamics 365 Commerce USL
- Dynamics 365 Commerce Attach USL
- Dynamics 365 Supply Change Mgmt. USL
- Dynamics 365 Supply Change Mgmt. Attach USL
- Dynamics 365 Operations Device SL
- Dynamics 365 Operations Activity USL
- Dynamics 365 Team Members USL

SKUs/Offer ID

CSP

Offer display name	License agreement type	Secondary license type	SKU
Dynamics 365 Commerce Attach to Qualifying Dynamics 365 Base Offer For AX Migration Promo	Corporate	NON-SPECIFIC	SAS-00004
Dynamics 365 Commerce For AX Migration Promo	Corporate	NON-SPECIFIC	GZL-00006
Dynamics 365 Finance Attach to Qualifying Dynamics 365 Base Offer For AX Migration Promo	Corporate	NON-SPECIFIC	SAL-00004
Dynamics 365 Finance For AX Migration Promo	Corporate	NON-SPECIFIC	SFX-00005
Dynamics 365 Operations – Activity For AX Migration Promo	Corporate	NON-SPECIFIC	GQY-00005
Dynamics 365 Operations – Device For AX Migration Promo	Corporate	NON-SPECIFIC	GZU-00005
Dynamics 365 Supply Chain Management Attach to Qualifying Dynamics 365 Base Offer For AX Migration Promo	Corporate	NON-SPECIFIC	SAP-00004
Dynamics 365 Supply Chain Management For AX Migration Promo	Corporate	NON-SPECIFIC	S7R-00005
Dynamics 365 Team Members for Migration For AX Migration Promo	Corporate	NON-SPECIFIC	MTK-00006

Discount percent and discount description

40 percent

Customer eligibility

Customers transitioning from active on-premises annuity SA/Volume Licensing (VL) or Business Ready Enhancement Plan (BREP)/Dynamics Price List (DPL) to D365 cloud USL promo SKU

End customer value prop

Microsoft enables customers' digital transformation with technical deployment support and introductory reduced cloud licensing costs.

Partner value prop

Support your customers' digital transformation and account retention with Dynamics Migration Program offers. You can also benefit from planning and deploying consulting service offerings to customers.

How it works

Not applicable

Next steps/Learn more

Not applicable

PowerApps per app plan promo

Promotion Summary

This promotion is an evolution of the Power Apps business model. It seeks to build on the momentum and encourage adoption.

Duration

December 1, 2020–June 30, 2021

Geography

Worldwide

Promo type

VL and CSP (no Web Direct): On price list

Products

Power Apps per app

Discount percent and discount description

70 percent

USD promotional price will apply to a one-year CSP term for any subscriptions purchased through this offer. Regular promotional conditions apply to EA and EAS.

Customer eligibility

Minimum purchase quantity of 200 new Power Apps per app licenses

End customer value prop

Try Power Apps at a discounted price for a limited time.

Partner value prop

Facilitate digital transformation with the adoption of Power Apps.

How it works

You will need to purchase the non-promo priced offer (with offer ID 5e1087b6-246b-4503-b88a-b60bdf0b3840) before the 12-month expiration if you want customers to continue using the services provided by the initial promo offer.

Next steps/Learn more

[Announcement](#) and [FAQ](#)

SKUs/Offer ID

CSP

Offer display name	License agreement type	Secondary license type	SKU
Power Apps per app plan promotion (200 seat min)	Corporate	NON-SPECIFIC	SEQ-00016

VL

Offer display name	License agreement type	Secondary license type	SKU
Power Apps Per App Plan SubVL Promo (200 Seat Min)	Corporate	Additional Product	SEQ-00015

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Pro Direct Support for Dynamics 365 Operations promo

Promotion Summary

This promotion offers a lower introductory price to customers who sign up for new Pro Direct Support for D365 subscriptions. Due to the complexity and customization of D365 cloud deployments, many customers delay buying cloud services or cloud deployment. Pro Direct Support includes 1:1 access to Microsoft technicians who can assist customers in deploying their D365 services.

Duration

March 1, 2021–January 1, 2022

Geography

Worldwide

Promo type

CSP: On price list

Products

Pro Direct Support for Dynamics 365

Discount percent and discount description

50 percent

The discount applies to the first purchase of Pro Direct Support for new customers.

SKUs/Offer ID

CSP

Offer display name	License agreement type	Secondary license type	SKU
Pro Direct Support for Dynamics 365 Operations promo	Corporate	NON-SPECIFIC	WP7-00003

Customer eligibility

New Dynamics 365 customers

End customer value prop

Customers will get access to Microsoft technicians who can assist them 1:1 on their Dynamics 365 cloud deployment project at affordable rates. This helps ensure that their deployment project is completed successfully.

Partner value prop

Provide your customers with a solution sale of the Dynamics 365 online service plus Pro Direct Support.

How it works

Customers can license the Dynamics 365 online service subscription, as well as purchase a Pro Direct Support service subscription at a 50% introductory price. They can then renew their Pro Direct Support subscription at regular prices if desired.

Next steps/Learn more

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(Covid-19 share-shift offer) 4 months of D365 Sales Pro and D365 Customer Service (CS) Pro for free

Promotion Summary

This promotion offers four months of free Sales Pro and Customer Service Pro. It's an opportunity to build on the market trend of accelerated digital transformation and pick up new customers while aiding sales with existing customers.

Duration

August 1, 2020–June 30, 2021

Geography

Worldwide

Promo type

CSP

Products

Dynamics 365 Sales Pro
Dynamics 365 Customer Service Pro

Discount percent and discount description

100 percent for the first four months on an annual subscription. Subscription term is 12 months—4 months at 100 percent discount and 8 months paid.

Customer eligibility

New customers

SKUs/Offer ID

Offer display name	Provisioning ID	SKU
Dynamics 365 Customer Service Professional	DYN365_CUSTOMER_SERVICE_PRO	dfc0ec5e-1c7c-4920-a1a9-719063472ad7
Dynamics 365 Customer Service Professional for Faculty	DYN365_CUSTOMER_SERVICE_PRO	910a7429-40d6-4647-9c2c-2d217c983070
Dynamics 365 Customer Service Professional for Students	DYN365_CUSTOMER_SERVICE_PRO	d6f04eee-3b42-4e6c-a63f-1c1faf10392d
Dynamics 365 Sales Professional	D365_SALES_PRO	b8a09743-dfa9-458d-bc3d-24b03f06885e
Dynamics 365 Sales Professional for Faculty	D365_SALES_PRO	bad884f7-ae46-430a-a587-e757680cee02
Dynamics 365 Sales Professional for Government	D365_SALES_PRO_GOV	662262d7-b676-4cfd-ae4f-01847ff2895a
Dynamics 365 Sales Professional for Students	D365_SALES_PRO	4c777881-ccd4-42aa-9ca4-c57ed935d871

End customer value prop

This promo allows new customers to try D365 Sales Pro and D365 Customer Service at discounted prices for a limited time.

Partner value prop

Grow your SMB business and capture new Dynamics 365 Sales Professional and Customer Service Professional customers.

How it works

See the FAQs and other info at partner.microsoft.com/marketing/dynamics-365salesprofessionalcspoffer.

Next steps/Learn more

partner.microsoft.com/marketing/dynamics365salesprofessionalcspoffer

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CSP Enhancement Plan (EP) renewal offer

Promotion Summary

This promotion applies to customers who choose to renew their EP through CSP. For the price that existing D365 on-premises NAV, GP, and SL customers are paying for maintenance, they can transition to CSP offers which will allow them to continue their on-premises maintenance benefits and have full access to the cloud. If the cost of the required CSP licenses exceeds what they're paying for on-premises licenses, they may request additional licenses at no additional cost (via Web Direct promo codes).

Duration

October 1, 2020–June 30, 2021

Geography

Worldwide

Promo type

CSP

Products

Dynamics 365 Business Central (Cloud)

Discount percent and discount description

60 percent

The CSP-EP renewal offer provides a price point that's 60 percent lower than the standard commercial list price.

Customer eligibility

Customers who are licensed for Dynamics 365 Business Central, on-premises, Dynamics NAV, Dynamics GP, or Dynamics SL via DPL prior to June 1, 2021), and have an active EP and are within 30 days of their renewal date. They must meet and maintain the minimum license requirement for the term of their CSP subscription to avoid default.

End customer value prop

Customer receives following benefits:

- Price point equal to EP renewal quote
- Dual use and downgrade rights to their current on-premises DPL product
- Monthly billing option (subject to CSP partner approval)
- Dynamics 365 Business Central (cloud) licenses when ready to migrate

Partner value prop

This promo will allow you to market effectively against Salesforce Essentials.

How it works

No-cost licenses will be provided via Microsoft Online Subscription Program (MOSP) promo codes. Customers must provide a credit card for identification purposes when redeeming the codes and request the offer within 60 days of licensing.

You must submit your customer's CSP order confirmation to your Regional Operations Center (ROC). You must also ensure your customer's continued compliance throughout the year. Current PartnerSource Business Center (PSBC) partners will need to opt their customers out of autobill to prevent auto-renewal of the plan.

SKUs/Offer ID

Not applicable

Next steps/Learn more

[Dynamics 365 Partner Development](#)